



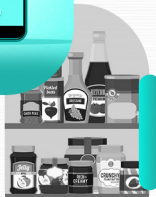
VIAN VISTA PVT LTD

100% PROFIT SHARING COMPANY

WELCOME TO VIAN MART

WE'RE PROUD THAT YOU CHOSE TO JOIN OUR COMPANY

www.vianmart.com



ABOUT US



Vian Mart is a dynamic and innovative business venture under the Vian Group of Companies, a diversified conglomerate headquartered in Kolkata. The company focuses on modern retail, e-commerce solutions, and distribution of quality products to customers across India.

Vian Mart aims to bridge the gap between quality products and customers by offering reliable, affordable, and innovative retail solutions through both offline and online platforms.

About Vian Group of Companies

Vian Mart operates under the umbrella of Vian Group of Companies, an organization established with a vision to create financial and business opportunities across multiple industries.

The group operates in various sectors including:

- * Financial Services
- * Stock Trading & Portfolio Management
- * Insurance & Loan Advisory
- * OTA Hotel Management
- * Travel & Tourism
- * E-Commerce & Retail

With over 15 years of professional experience, Vian Group has built a reputation for transparency, innovation, and customer satisfaction.



OUR VISION

To become a trusted retail and e-commerce platform that delivers quality products, affordability, and customer satisfaction across India.



OUR MISSION

- * To provide high-quality products at competitive prices**
- * To build a reliable e-commerce ecosystem for customers and partners**
- * To create employment and entrepreneurial opportunities**
- * To promote ethical and transparent business practices**



OUR VALUES

Improving quality of life of our Business Associates, as we believe quality is a way of life. Creating value for our Business Partners for the trust bestowed on us.



OUR PRODUCTS

At Vian Mart, we bring you a perfect blend of modern technology and timeless elegance. Whether you're looking for the latest electronic gadgets or stylish imitation jewellery, we've got something for everyone.

ELECTRONICS COLLECTION

Upgrade your lifestyle with our wide range of high-quality electronics. From everyday essentials to advanced gadgets, our collection is designed to make your life easier and smarter.

WHAT WE OFFER:

- 1.Smartphones & Accessories
- 2.Smartwatches & Wearables
- 3.Headphones & Speakers
- 4.Home Appliances etc.

We ensure that every product is sourced from trusted brands, offering you reliability, performance, and value for money

IMITATION JEWELLERY COLLECTION

Add a touch of elegance to your style with our stunning imitation jewellery. Designed to match the latest fashion trends, our pieces are perfect for every occasion.

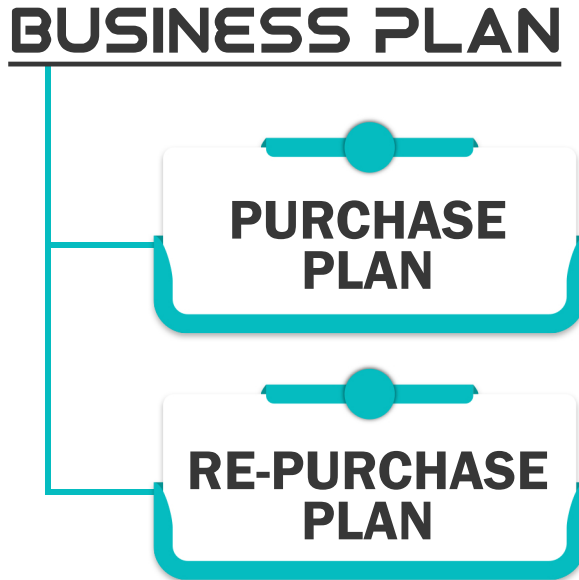
OUR RANGE INCLUDES:

- 1.Necklaces & Chains
- 2.Earrings & Jhumkas
- 3.Bangles & Bracelets
- 4.Rings & Fashion Sets
- 5.Bridal & Party Wear Jewellery

Each piece is crafted with care to give you a premium look at an affordable price.



BUSINESS PLAN



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graph TD; BP[BUSINESS PLAN] --- PP[PURCHASE PLAN]; BP --- RPP[RE-PURCHASE PLAN];
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**PURCHASE
PLAN**

**RE-PURCHASE
PLAN**



PURCHASE PLAN

**All Bonus Based on
100% Company
Business Volume.**

(500 BV = 1 CB POINT)

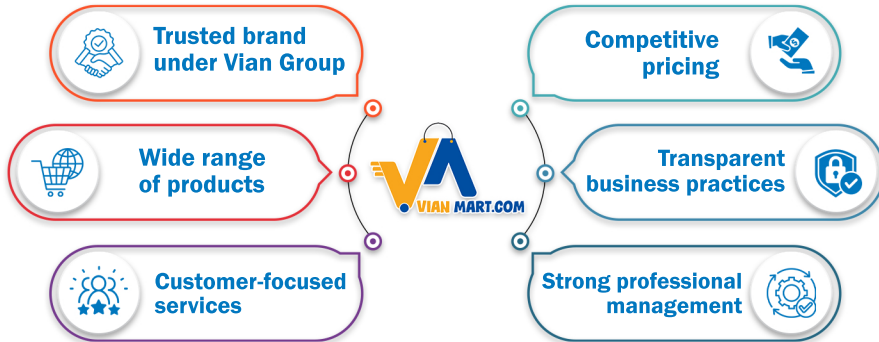


BUSINESS PARTNERSHIP OPPORTUNITIES

Vian Mart provides opportunities for distributors, vendors, and entrepreneurs to grow their business through partnerships.



WHY CHOOSE VIAN MART



DIRECTOR PROFILE

Dr. Pankaj Kumar

Founder & Director – Vian Group of Companies

Dr. Pankaj Kumar is a renowned financial expert and entrepreneur based in Kolkata. He holds a Doctorate in Economics and has over 15 years of extensive experience in finance, investment consulting, and business development.

Before establishing Vian Group, he began his career as a Government Revenue Planner, where he gained valuable experience in economic planning and financial management.

Driven by a vision to empower people financially, Dr. Kumar founded Vian Group of Companies, which today operates across multiple sectors including finance, trading, travel, OTA management, and e-commerce.

He is widely respected for his ethical leadership, deep financial knowledge, and commitment to helping individuals achieve financial independence.

His mission is to create 10,000 financially independent individuals in India through financial education, investment guidance, and business opportunities.



JOINING PACKAGE

Join by purchasing any one product.

Product Structure

MRP – DP = Up to 10%

BV = 30% on any product

Cashback Benefit

You will receive Cashback on your billing amount.

Your coupon cash of 20% will be applicable on repurchasing any product, but it will not be counted in any business.

(Ex. DP – 20%, Coupon)



INCOME CAPPING

Income Capping = $10 \times$ Total Income
(based on your billing)

Cashback Point System

1 CB Point = 500 BV

Distribution

30% BV

30% Cashback



TYPES OF INCOME

01 CASHBACK INCOME

02 100% COUPON BENEFIT

03 TEAM BUILDING INCOME

04 LEVEL INCOME

05 BIKE REWARD

06 CAR REWARD

07 HOUSE REWARD



S.NO	BONUS TYPE	PERCENTAGE	AMOUNT
01	WELCOME BONUS	30%	₹9,00,000
02	TEAM BONUS	15%	₹4,50,000
03	TEAM BUILD BONUS	40%	₹12,00,000
04	BIKE FUND	5%	₹1,50,000
05	CAR FUND	3%	₹90,000
06	HOUSE FUND	2%	₹60,000

EX (1): This week's total company turnover amount is 1 crore while the Business Volume (BV) is 30 lakh.
As a result, 95% of the BV will be distributed.

EX (2): WELCOME BONUS (30% OF CTO)
Total BV Considered: 43,500 BV
30% Bonus Allocation:
 $43,500 \times 30\% = 13,050$ BV



CB POINT SYSTEM

2,000 BV

4 CB

1,500 BV

3 CB

2,500 BV

5 CB

4,000 BV

8 CB

3,500 BV

7 CB

10,000 BV

20 CB

20,000 BV

40 CB

Total Performance Summary

Total BV: 43,500

Total CB Points: 87 CB

1 CB Point Value: ₹150

Final Earnings Calculation

Total CB Income:

$87 \times ₹150 = ₹13,050$

KEY HIGHLIGHTS

- 1.Simple and transparent bonus structure
- 2.Multiple income streams (6 types of bonuses)
- 3.Performance-based growth system
- 4.Additional rewards: Bike, Car & House funds
- 5.Scalable earning potential



LEVEL INCOME

C.B POINT WELCOME DOWNLINE 15% OF CTO

LEVEL-WISE PERCENTAGE (AS CB POINT AMOUNT)

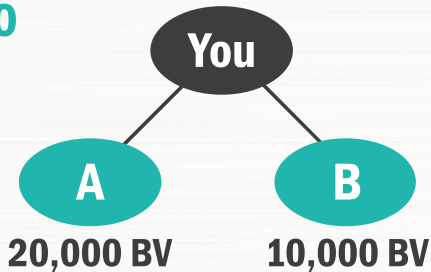
L1	10%	L8	0.75%	L15	1%
L2	5%	L9	0.5%	L16	2%
L3	4%	L10	0.5%	L17	3%
L4	3%	L11	0.5%	L18	4%
L5	2%	L12	0.5%	L19	5%
L6	1%	L13	0.75%	L20	5%
L7	0.75%	L14	0.75%		



TEAM BUILDER BONUS

Welcome to Team Builder Bonus

40% of CTO



MATCHING

20,000 BV & 10,000 BV

Matching considered: 10,000 BV

10,000 BV × 10%

1,000 BV = 1 BV = ₹1



BIKE REWARD

30 BV का 5%

10,000 BV → 10,000 BV = 1 BIKE REWARD POINT

The company will take out 5% of the total BV and distribute it according to the points.



CAR REWARD

CTO 3%

45,000 BV = 45,000 = 1 CAR REWARD POINT



HOUSE REWARD

CTO 5%



110000 = 110000 BV = 1 HOUSE REWARD POINT



COMMING SOON PRODUCT

INSURANCE



**REAL-
ESTATE**



SILVER



FMCG



GOLD



**HEALTH
PRODUCT**



CONTACT US

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Kolkata – 700017
West Bengal, India



TERMS & CONDITIONS

- ★ **Closing - 30th**
- ★ **Minimum withdrawal - 500/-**
- ★ **Service charge - 4% + 1% DTS**
- ★ **ATO withdrawal**
- ★ **Payout date - 14th of every month**



VIAN MART

For more information, visit now:
www.vianmart.com



Thank You For Attending Our Presentation